

Parental engagement

Involving parents with their children's learning

Tassomai makes it easy for schools to keep parents and guardians in the loop when it comes to learning.

We encourage all schools to take advantage of the platform's ability to involve parents in their child's academic journey.



The benefits of parental engagement are widely acknowledged

The Education Endowment Foundation* claims that parental engagement has a positive impact on average of 4 months' additional progress and that there are higher impacts for pupils with low prior attainment.



Ofsted* recommends that... *"in the secondary sector particularly, (schools should) enable parents to engage themselves more directly with their children's learning"*.



Tassomai's parental engagement features

As part of our school onboarding process we set parents and guardians up with a **tailored weekly report** detailing their child's progress.

Parents also have access to a personalised dashboard where they can see their learner's usage stats, strengths and weaknesses, and **the Tree**, an innovative learning visualisation feature that lets parents watch their child's knowledge and understanding grow.



Parent Club - NEW for 23/24

Through their dashboards, parents are invited to join **Tassomai's Parent Club**, a place for them to learn more about Tassomai and engage with relevant content.

Parent Club members also have the option to **Boost their child's account**, giving them access to additional benefits including the ability to add any extra Tassomai subjects that aren't included in their school's package.



Boost gives families who get Tassomai through schools all of the benefits of a Tassomai private subscription for a fraction of the price.

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FAQs

How does a school get the weekly progress reports set up?

Just contact your Customer Success Manager or email admin@tassomai.com and we'll get these set up for the parents and guardians at your school.

What if parents don't want reports?

Parents can opt out after receiving their first progress report, or if you want to, you can send a letter to parents first which we'll provide you with.

How do parents access their parent dashboards and the Tree?

Each weekly progress report email includes a personalised link which takes the parent straight through to their dashboard. They can also set up their own password from within the dashboard which enables them to log in at tassomai.com if they want a different way of accessing the dashboard.

How can parents join Parent Club?

From their dashboards, parents will see a pop up message asking them if they want to join Parent Club and hear more from Tassomai in addition to the weekly progress reports. They need to opt in to these additional communications for us to be allowed to message them. Parents can also go into their dashboard settings and give or remove this consent at any time.

How can parents Boost their child's account?

Parents can Boost their child's account once they've opted in to Parent Club thereby giving us permission to share offers with them. They will see a banner on their dashboards about Boost and it will be mentioned to opted in parents in their progress reports.

You can find information for parents at: tassomai.com/school-parent-info