

Creative imedia

- Media sectors
- Audience segmentation
- Mind Maps
- PEGI
- Video resolutions
- Job roles in the media industry
- Audio effects
- Typography-fonts
- Purpose of media products
- Target Audience
- Visualisation diagrams
- Client requirements
- Timescale constraints
- Work plans
- Scripts
- Storyboards
- Permissions for filming
- File formats
- Health and safety
- Creative commons
- Trademarks