

CURRICULUM MAP FOR HAIR AND BEAUTY

KEY STAGE 4

 UNIT 1: Design in the Hair and Beauty Sector By the end of this unit of learning all students will be able to: Understand design briefs in the hair and beauty sector Know how to plan and develop a design brief project Know how to present and review a design brief project 	Consultation Creative brief Product design brief Problem solving Summative assessment: Knowledge test/mini exam paper style questions. Knowledge Organiser
 Unit 2: Business and entrepreneurship in the hair and beauty industry. By the end of this unit of learning all students will be able to Understand the structure and concept of hair and beauty businesses Understand enterprise and entrepreneurship in the hair and beauty sector Understand marketing and its role in the promotion of hair and beauty products and services. 	Sole trader Partnership Stylist Consultant Ownership Marketing Summative assessment: Knowledge test/mini exam paper style questions. Knowledge Organiser
 Unit 3: Hair and Beauty Science By the end of this unit of learning all students will be able to: Understand the role of cosmetic ingredients Understand the structure and function of the integumentary system Understand the development of hair and beauty products 	Prohibited Restricted Dermis Epidermis Manufacturing Environment Summative assessment: Knowledge test/mini exam paper style questions. Knowledge Organiser